

Attention School Fundraising Committee:

NOW YOU CAN HOST A GREAT FAMILY NIGHT THAT IS EASY TO ORGANIZE, THAT'S A HIT WITH CHILDREN & ADULTS....AND PROFITS YOUR SCHOOL UP TO \$1000 !!!



Yes it's true... and there's absolutely no financial risk whatsoever!

It's a family fun night that combines a magic show starring **Jim Snack** with an ice cream social. For over three decades Jim Snack has been the Capital Region's top magician and family entertainer. He presents family friendly magic shows packed with amazing magic, comedy and audience participation. At the end of the night everyone has had a great time AND your school profits as much as \$1000! Here's how it works:

THE SHOW

Jim Snack's Family Magic Show is scheduled between 7:00 - 8:00 PM and lasts about 50 minutes long. The show is self contained with it's own music and sound system, and can be presented in nearly any space, even on a gym floor. Jim will even saw your principal in half at the show!

THE ICE CREAM SOCIAL

The Ice Cream Social takes place immediately following the show at approximately 8:00 pm. While the magic show is going on, school volunteers set up the ice cream serving stations in the cafeteria or other nearby location. Your school is responsible for providing the ice cream and toppings that you should be able to purchase at cost from a local vendor such as Stewarts. Some school even get it donated for free. You can also get napkins, disposable bowls and plastic spoons donated for free from Price Chopper or another local business.

Jim Snack, P.O. Box 380, West Sand Lake, NY 12196
(800) 392-7582 ♦ jim@jimsnack.com ♦ www.jimsnack.com



Tickets - Tickets are priced reasonably at \$5 each, and that includes one free ice cream sundae with each paid admission. The cost for a family of four for both the show and ice cream social is only \$20. Jim will help promote the show, providing posters and flyers, and will even make a personal visit to your school a few days before the show to get the students really excited.

HOW MUCH MONEY CAN YOUR SCHOOL RAISE?

That depends upon how many tickets you sell, but you should be able to easily sell 300 tickets. That's just 150 parents, each bringing one child. The proceeds are split 50/50 with Jim.

300 tickets x \$5 per ticket = \$1500 gross income

5★ RESULTS!

School's Profit: \$ 750

End Result: The school has a great family night and raises \$750!

You could easily raise more money. St. Pius X School in Loudonville, NY sold 400 tickets and *made a profit of over \$1000*. To view a short video from that event, go to www.jimsnack.com/schoolprograms.htm.

HOW TO BOOK

Simply look at your school calendar and pick one or two possible dates. Then call **(800) 392-7582** to reserve the best one. It's that simple. Call today as dates are limited.



We provide free posters and flyers to promote the event!

ACT NOW!



Make sure you have a brave principal for the sawing in half trick!



HOW TO PROMOTE THE EVENT

Promoting the event is simple, especially if your school has held successful family events in the past. Some simple promotion, however, will increase ticket sales. Here's how to ensure a good turnout:

- 1. Posters** - Hang posters up in the school in several locations as well as in the windows of local businesses in the community. Jim provides the artwork that can be used to create posters and flyers.
- 2. Flyers** - Send flyers home with the children.
- 3. A Personal Appearance at the School** - Jim will be happy to make a personal appearance at your school a few days before the show. He will visit classrooms, lunch rooms, and even participate in a morning program, performing a few simple magic tricks to help promote the show.
- 4. Sell Tickets in Advance** - The week before the show set up a table in the school lobby to sell tickets in advance. Good times are in the morning, immediately after school, and during lunch periods. Selling tickets in advance is a good idea because it helps you estimate how many people to expect on show night.
- 5. Sawing the Principal in Half** - One magic trick that has proven popular is when Jim Snack saws the principal or a willing teacher in half at the show. As long as the principal or volunteer teacher has a fairly slender build, this can be done with just ten minutes of rehearsal before the show. The illusion is staged tongue-in-cheek, using upbeat circus music, and includes funny bits of business guaranteed to delight your students.

That's all you need to do to ensure a successful event! Don't miss out on this great family night event for your school. Call today!